



**ISEMAR**  
INSTITUT SUPÉRIEUR D'ÉCONOMIE MARITIME  
NANTES - SAINT NAZAIRE



L'ISEMAR is an independent research centre and think tank dedicated to the study of world maritime and port industries. Our studies, publications and seminars are recognized in Europe and are addressed to professionals (shipping companies, shippers, forwarders, port companies, shipyards, etc), academic researchers and journalists.

Valuable and updated information in the field of maritime economics can be found on our website :  
[www.isemar.fr](http://www.isemar.fr)

## Our expertise at the service of your activities

### Location and Activities

Nantes - Saint Nazaire Région Pays de la Loire, where are located major maritime actors : The Port of Nantes Saint Nazaire, one of the main French Ports, and one of the main European shipbuilding.

L'ISEMAR acts as an expert on matters related to maritime, port, and naval development. This expertise is a natural extension of its consulting services. The consultancy business takes the form of research study contracts with private and public stakeholders involved in port and maritime issues.

We are permanent observers of the changes in all topics related to maritime industries worldwide.

### Conférences

Nowadays, ISEMAR is recognized as an information hub on maritime industry studies. As a result, our team is invited to take part in many events, both national and European. Taking part in debating ideas on the changing maritime and ports economics are one of the Institute's strong suits. ISEMAR's active watch of international maritime news provides a sound basis to deliver relevant analyses and contribute to the debates. Usually during conferences, but also within expert commission scientific advisory works. We are also work with think tank groups involved in logistics.

### Médias

Since its inception, ISEMAR has been intent on creating a diversified publication policy. We write articles for the professional maritime media and pieces for academics publications.

### Training courses

Training courses have been a part of ISEMAR's primary mission from the very start. This activity contributes to disseminating, among stakeholders in the maritime world, the Institute's analyses and expertise. It takes on the form of custom-made training courses meeting the various needs of firms authorities, schools, and universities.

Our courses are designed to provide the elements needed to understand maritime market mechanisms. ISEMAR adapts latter's contents and wording to its audiences and to the learning objectives.

At the heart of these operations, is revealed the dynamic within the major business sectors : oil, bulk, container, general, and ferry. These training courses, intended for clients from private and public sectors, set out to examine maritime transport by way of its contextual elements ( public policies, regulation geopolitical).

Contact us :

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